



INTRODUCTION, QUALIFICATIONS, ENTRY APPLICATION & JUDGING CRITERIA

Model America Championships is for attractive women and men from around the world. Contestants must have stunning looks, an athletic body and know how to present themselves in a sexy and marketable manner for the judging panel and live & television audience. Contestants must be in good mental & physical health and at least 18 years of age. There are no prescribed height and/or weight limitations.

There are two divisions – Female Sports Model and Male Sports Model. All contestants will be required to perform a runway style presentation in all 3 of the following Competition Rounds. Choice of apparel and shoes is at the complete discretion of the contestant.

- Sportswear – Active sports apparel appropriate for athletics; Theme selection welcome.
- Clubwear – Night and social lifestyle.
- Swimsuit – Women in two piece style and heels; Men in one color suit (no patterns or logos) and bare feet.

Contestants must submit a Model Application and include (1) entry form, (2) swimsuit, sportswear and/or headshot photograph and (3) \$100 entry fee. Photos do not need to be professional [home snapshots are acceptable].

The judging criteria will be scored upon the following considerations:

- Physical Appearance - Body shape, complexion, face, hair and smile 40%
- Photogenics - Poise, posture and presentation 40%
- Apparel - Coordination, fit and proportion 20%

JUDGES

The Official Judging Panel will consist of recognized and respected professionals from the talent, commercial, modeling and sports agencies business. Also, noted cosmetologists, apparel designers, entertainment executives will serve. To help prevent judging bias and contestant influence, judges are not announced before the competition.

MEDIA & PUBLICITY

Sports, fashion, commercial and modeling photographers attend the Model America Championship regional events and fashion, consumer, sport and other magazines will also send representatives. Contestant photo sessions will be selected by each media representative but cleared through Model America management so as not to conflict with event schedules and contestant obligations



2010 CONTESTANT REGIONAL EVENT ENTRY FORM

Event Location : _____ Event Date: _____ / _____ / _____

JUST THE FACTS . . .

Legal Name: _____

Address: _____

City _____ State/ Province: _____ Zip / Postal Code: _____

Day Telephone:(_____) _____ Night Telephone:(_____) _____

Age: _____ Date of Birth: _____ / _____ / _____ Hair Color: _____ Eye Color: _____

E-Mail: _____

MEASUREMENTS . . .

Height: _____ ' _____ "

Weight: _____ lbs.

Bust/Chest: _____ "

Waist: _____ "

Hips/Inseam: _____ "

Dress or Suit Size: _____ "

Shoe Size: _____ "

ABOUT YOURSELF . . .

Athletic Experience: _____

Modeling Experience: _____

Academic Background: _____

Family Background: _____

Describe Your Ambitions: _____

Why Should You Win Model America: _____

APPLICATION CHECK LIST

- Completed Application
- Swimsuit Photograph
- Sportswear Photograph
- Headshot Photograph
- Entry Fee \$100

SEND or FAX TO
FITNESS UNIVERSE
P.O. Box 6100
Rosemead, CA 91770
Fax (626) 280-0001

